



20th Annual Meals on Wheels Golf Classic

September 13, 2021 ♦ Tunxis Country Club, Farmington



bit.ly/CRT20thMOWgc

Your support ensures the independence and well-being of homebound seniors in our community.

Sponsorship Opportunities

<p>\$10,000 PRESENTING SPONSOR</p> <ul style="list-style-type: none"> - 3 foursomes for golf - Company logo on: <ul style="list-style-type: none"> Meals on Wheels vehicles All player gifts All promotional materials Event sponsor banner A tee-sign at every hole - Full-page ad in the program book (5.5" wide x 8.5" tall) - Design Service complimentary - Speaking opportunity during the evening reception - Special recognition on CRT website event page, social media, and CRT's 2021 Annual Report - Option to include items in golfer gift bags 	<p>\$7,500 PLATINUM SPONSOR</p> <ul style="list-style-type: none"> - 2 foursomes for golf - Full-page ad in the program book (5.5" wide x 8.5" tall) - Design Service complimentary - Company logo on: <ul style="list-style-type: none"> All promotional materials Event sponsor banner - Special recognition on CRT website event page, social media, and CRT's 2021 Annual Report - Option to include items in golfer gift bags
<p>\$5,000 TROPHY SPONSOR</p> <ul style="list-style-type: none"> - 2 foursomes for golf - Half-page ad in the program book (5.5" wide x 4.25" tall) - Company logo on event sponsor banner, and on all tournament trophies - Special recognition on CRT website event page, social media, and CRT's 2021 Annual Report - Option to include items in golfer gift bags 	<p>\$5,000 CART SPONSOR</p> <ul style="list-style-type: none"> - 2 foursomes for golf - Half-page ad in the program book (5.5" wide x 4.25" tall) - Company logo on event sponsor banner, and on all golf carts - Special recognition on CRT website event page, social media, and CRT's 2021 Annual Report - Option to include items in golfer gift bags
<p>\$3,500 LUNCH SPONSOR</p> <ul style="list-style-type: none"> - One foursome for golf - Company logo on event sponsor banner - Quarter-page ad in the program book (2.75" wide x 4.25" tall) - Company logo on boxed lunches distributed to all golfers - Special recognition on CRT social media channels 	<p>\$3,500 DINNER SPONSOR</p> <ul style="list-style-type: none"> - One foursome for golf - Company logo on event sponsor banner - Quarter-page ad in the program book (2.75" wide x 4.25" tall) - Special recognition at the Awards Dinner - Special recognition on CRT social media channels
<p>\$2,500 COCKTAIL HOUR SPONSOR</p> <ul style="list-style-type: none"> - Two-player spots - Company logo on event sponsor banner - Quarter-page ad in the program book (2.75" wide x 4.25" tall) - Special recognition at the Cocktail Hour 	<p>\$2,500 BREAKFAST SPONSOR</p> <ul style="list-style-type: none"> - Two-player spots - Company logo on event sponsor banner - Quarter-page ad in the program book (2.75" wide x 4.25" tall) - Special recognition at the breakfast
<p>\$1,500 - PRINTING SPONSOR</p> <ul style="list-style-type: none"> - One player spot - Half-page ad in the program book - Company logo on event sponsor banner - Special recognition on CRT website event page, social media, and CRT's 2021 Annual Report 	<p>\$1,000 CONTEST SPONSOR</p> <ul style="list-style-type: none"> - One player spot - Additional company banner displayed at the contest of choice: Orange Ball, Putting Challenge, Closest to the "Wine", Dice, Dice Baby!, Longest Drive, Closest to the Pin - Sponsorship listing in the program book



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Tee Signs and Advertising Opportunities

Through the CRT Meals on Wheels Golf Classic Tee Sign and Advertising Opportunities in the event's Program Book, our goal is to gain as much exposure as possible for our partnering businesses. During the dinner program, special recognition is given to businesses and other sponsors who placed ads. A list of all the Sponsors, Advertisers, and businesses who purchased Tee Signs is placed in the program book as well as on our website and social media.

TEE SIGNS

\$150 ONE TEE SIGN- \$200 TWO TEE SIGNS

- Each Tee Sign is printed with a company name and placed at a hole on the course
- Tee Sign sponsors receive name recognition in the program book

PROGRAM BOOK ADVERTISING

Full-Page Ad: \$500.00 (5.5" wide x 8.5" tall)

1/2- Page Ad: \$250.00 (5.5" wide x 4.25" tall)

1/4- Page Ad: \$150.00 (2.75" wide x 4.25" tall)

All ads are printed in full-color

The CRT Meals on Wheels Golf Classic Program Book has a wide distribution, providing targeted business exposure.

During the event, every participant in the tournament, as well as those who attend the networking hour and dinner, will receive a copy of the Program Book.

Following the event, the CRT Meals on Wheels Golf Classic Program Book is mailed with a personal letter from Lena Rodriguez, CRT's President and CEO, encouraging recipients to support businesses that have participated in our annual fundraiser.

The mailing list includes:

- CRT donors
- CRT vendors
- Elected officials in the 40 towns in CRT's service delivery area in Central Connecticut
- CRT Partners: 90 non-profits, 31 for-profits, 24 faith-based organizations, 10 school districts

We can help design your ad, and you are welcome to keep the file to use for other advertising opportunities if you choose.

Please submit your ads in the following formats: .pdf, .png, .jpg. Submissions are due by no later than Friday, August 27, 2021.

With any questions, please contact Ilana Bernstein, Development and Marketing Director: (860) 560-5657 or bernsteini@crtct.org.