CALL FOR ARTISTS

Request for Proposal (RFP)

Ruth Bader Ginsburg
Women’s Empowerment Center

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Attachment I: Building Elevation Plan

For Additional Information, please contact:
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RFP download available at www.crtct.org Business Solutions/Vendors
Ruth Bader Ginsburg/Women's Empowerment Center
Call for Artists

A. Overview

The Community Renewal Team, Inc. (CRT) seeks proposals for a public art mural project. Local artists are invited to submit a proposal to provide a large-scale work of art to be painted on our multi-service center building at 330 Market Street, Hartford CT.

B. Background/Project Goal

The Community Renewal Team (CRT) is a 501(c)(3) not-for-profit community action agency chartered in the state of CT in 1964. Since its incorporation, the agency has vastly expanded not only its scope of services but also its capacity to reach communities throughout the state. As a large human service agency in the state, CRT provides an array of services through over 60 programs designed to positively impact the lives of low-income and other residents of the City of Hartford and surrounding towns plus the City of Middletown and towns throughout Middlesex County.

CRT is committed to helping people meet their basic needs while promoting and supporting self-sufficiency. To this end, multi-dimensional programming has been developed in areas including: Behavioral Health Services, Supportive Housing/Shelters, Senior Services, Early Care and Education, Energy Assistance/Weatherization, Veterans Services, Nutrition, and more. CRT’s mission statement is: “Preparing Our Community to Meet Life’s Challenges,” and our ability to leverage resources provides linkages for all clients. The agency’s philosophy incorporates the following core values: acting with integrity and responsibility; delivering quality programs and services; treating all people with dignity and respect; and constantly pursuing excellence. In 2019, CRT served more than 51,700 individuals from more than 24,000 families. Last year, as has been the case historically, nearly 60% of agency clients were female.

About CRT’s Women’s Empowerment Center:

One of CRT’s newest programs is the Women’s Empowerment Center, which opened its doors in May 2019. We at CRT hear every day of the obstacles that many women in our communities face, and we developed the center to reduce barriers and build a network of empowered, confident women. The center serves as a safe and open place for women from the Greater Hartford area to access intensive mentorship, holistic case management, personal development classes, support groups, conferences, workshops and leadership training focused on supporting financial literacy, entrepreneurship, career and workforce readiness, as well as networking opportunities.

The center (located at 330 Market Street in Hartford) is easily accessed via public transportation and includes areas for group workshops, private rooms for case management and one-on-one counseling, socialization space and a designated area where children can play while their mothers participate in center activities. Through the specialized case management, education, and mentoring services offered, members are taking steps toward establishing economic security, career stability, and personal reliance. Case Managers work with members to identify strengths in their lives and, in an effort to reduce any barriers, refer them to services provided by CRT or to outside resources if needed. Focused, on-site trainings provide women with the knowledge they need to develop a budget, create a resume, or accomplish other steps on their path toward personal success (including successful academic achievement).
**Ruth Bader Ginsburg/Women's Empowerment Center**

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**Goal:** The goal of the Women's Empowerment Center Mural Project is to honor the legacy of Ruth Bader Ginsburg and other women who have made significant contributions to the advancement of women.

**C. Mural Site Location & Specifications**

The North facing site wall of 330 Market Street, Hartford CT is approximately 105 feet long and is a brick structure. The artist’s canvas will be the space between the first floor and second floor windows. The artist will have the whole side of the building as their canvas. If the vision of the artist includes wrapping, the mural around the building this will considered considering the design.

Please see attached schematic of the side of the building.

Artists will:

- Develop a distinct painted mural artwork that communicates and promotes women (of all ages and cultures) within the character and spirit of women’s empowerment – through the use of design, color and a variety of subject matter for public viewing of all ages and cultures.
- The mural will feature a prominent portrait of Ruth Bader Ginsburg, with dissent collar, Judge Sonia Sotomayor and former first lady Michelle Obama.
- Generate a work that is artistically engaging and sufficiently stimulating to ignite conversation and evoke appreciation by the general public.
- Design a work that fits well within the context of the site (i.e. scale and theme).
- Use materials of the highest quality, designed and fabricated for all weather durability for at least 20 years, as well as for low maintenance – and including the application of an anti-graffiti protective coating/sealant.
- Complete project within the specified period of time and within budget.
- Given the expected attention that this project will attract, artist agrees to participate in any press/media related opportunities as they arise including, but not limited to, print, radio/televised interviews and discussions/presentations, as deemed necessary by CRT.

**Additional Considerations:**

- Artist will not be responsible for the general maintenance of the mural.
- As part of the agreement, artist agrees to be available within 12 months after completion of services for consultation if the need arises.
- No proposed artwork requiring mounting/drilling or similar requirements to affix the art will be considered.
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D. Design and Theme

The mural will be a symbol of Women Empowerment anchored by a portrait of Ruth Bader Ginsburg. It will serve as a visual tribute to Justice Ginsburg and other women who have made significant contributions to the advancement of women. It will help to create a strong and positive image for the community.

E. Ownership

Artist will retain the ownership of design ideas submitted for consideration until a selection has been made and a contract signed between the artist and CRT. At that time, 100% of the ownership of the artwork produced, in whatever stage of completion, shall become the property of CRT as a work made for hire as defined by the copyright laws of the United States. CRT shall be the sole and exclusive owner and copyright proprietor of all rights and title in and to the results and proceeds of artist’s services hereunder. In addition, artist will represent being the sole author of the Work and that all services are original by artist and not copied in whole or in part from any other work.

F. Submission Requirements

By submitting a proposal for the Ruth Bader Ginsburg Women’s Empowerment Center Mural Project, artist acknowledges that the information contained in the RFP will be used as the basis for any formal agreement between you and CRT. In addition, the following is also required to be considered a complete proposal, as incomplete proposal will not be considered:

1. Contact information, name, address, telephone number and email address
2. Biographical information or resumes including previous experience
3. Maximum of (5) images (JPEG or PDF) of previously completed works
4. Minimum of (2) references
5. Optional additional support materials (i.e. news articles or other relevant information on past projects)
6. Written narrative describing your artistic vision and proposal
7. Minimum of (3) sketches or images of the proposed work (JPEG or PDF) showing scale, dimensions, and elevation
8. Proposed installation timeline
9. Line itemized budget. The cost proposal will be inclusive of all costs associated with the mural, including but limited to, artist design fee, materials, installation labor, travel to and from site, per diem expenses, project documentation, and any other costs related to the mural.
G. Selection Process:

CRT will review all submittals in conformance with this RFP. After a selection has been made, CRT will enter into a contract with the artist or team of artists. Contractual terms that will be addressed in the contract, include but are not limited to, the following:

- Insurance requirements
  - CRT will require proof of insurance as identified below:
    - General Liability ($1,000,000 each occurrence/$2,000,000 general aggregate)
    - Workers Compensation ($1,000,000 each accident, $1,000,000 each employee, $1,000,000 disease policy limit)
- Conformance with submitted scope of work, schedule and “Not to Exceed” budget
- No substitution of key personnel or design without prior written approval by CRT

H. Deadline:

Complete proposals are due November 20, 2020 by 1:00 pm and should be emailed to: CRT Bids
crt-bids@crtct.org