



## MEDIA ALERT

FOR IMMEDIATE RELEASE:  
July 18, 2014

FOR MORE INFORMATION, CONTACT:  
Nancy Pappas, Director of External Affairs  
(860) 560-5689 or cell: (860) 306-3777

### **Community Renewal Team Partners with Feed the Children, PepsiCo**

*800 Hartford area families to receive 25 pound boxes of food and personal care items*

**WHAT:** Community Renewal Team has partnered with PepsiCo, Feed the Children and Price Rite to bring two tractor-trailers filled to the brim with food and personal care items for distribution to 800 low-income families in the Hartford area, including nearly 250 families from East Hartford and Manchester. The boxes are designed to help a family of four for up to one week.

**WHERE:** Xfinity Theater, 61 Savitt Way, Hartford, CT

**WHEN:** Thursday, July 24. Trucks unload at 8:30 a.m.; distribution begins at 11 a.m. and ends by 2 p.m.

**WHO:** 150 volunteers from CRT, PepsiCO and Feed the Children will distribute food boxes to 800 families from around the Greater Hartford area.

**WHY:** Because in Hartford alone, 52,197 residents are enrolled in SNAP (formerly Food Stamps). Three out of every four students in the city are eligible for free or reduced school meals (Source: the CT Department of Social Services and the CT Department of Education). In Manchester, there are 7,691 SNAP recipients and 10,217 recipients in East Hartford.

#### **BACKGROUND FACTS:**

- One in five children in the United States 16.2 million - lives in households that lack the means to get enough nutritious food on a regular basis.
- 25 percent of households with children living in large cities are food-insecure, meaning they have limited or uncertain availability of nutritionally adequate and safe food.
- Food insecurity is most common in large cities but still exists in rural areas, suburbs and other outlying areas around large cities.
- Since 1963, CRT has been working to address hunger, as well as homelessness and unemployment.

###

*Community Renewal Team, Inc. is the designated Community Action Agency for Middlesex and Hartford Counties and is the largest non-profit provider of human services in Connecticut. The agency's mission is Preparing Our Community to Meet Life's Challenges. The mission is achieved each day by helping people and families change their lives and create their own opportunities in becoming self-reliant while making sure basic needs are met. CRT's programs include Head Start, Meals on Wheels, energy assistance, supportive housing and shelters, and many others, serving people in more than 60 cities and towns in both our core catchment area and throughout Connecticut. Visit the [www.crtct.org](http://www.crtct.org).*