

## MEDIA RELEASE

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FOR MORE INFORMATION, CONTACT:

Liz Newberg, Communications Specialist  
(860) 560-5636 or cell: (860) 860-324-1403

### **Community Renewal Team Launches Crowdfunding Campaign**

*CRT seeks support, funding online for Veterans Landing Assisted Living*

HARTFORD— Just in time for Veteran’s Day, the Community Renewal Team is launching a new crowdfunding campaign to raise money for its planned assisted living residence, Veterans Landing. One of the first of its kind in the nation, Veterans Landing will be run exclusively for aging veterans and their spouses. When it opens on the VA Newington campus, it will offer low-to-moderate income vets a place to live comfortably and safely, while making sure their health and wellness needs are met.

Crowdfunding is a method of fundraising that allows donors to contribute directly to the cause online. Donations will go directly to benefit the Veterans Landing fund. As added incentive, donors can receive a free gift for each level of contribution. Supporters can make a secure crowdfunding donation by visiting [gofundme.com/CRTvets](http://gofundme.com/CRTvets) or [crtct.org](http://crtct.org) and clicking the link to the Veterans Landing Crowdfunding Campaign.

Anyone who has ever had an elderly parent or relative enter assisted living knows the expense involved – typically between \$3,000 and \$7,800 per month. That’s why CRT’s Veterans Landing is essential to support the men and women who have served our country as they grow older. Any donation you can give will go toward helping our veterans live a healthier, more vibrant life as they grow older. Though their days of service may be over, we cannot fail them or forget their contributions to our country. America’s vets deserve the chance to be able to call Veterans Landing their home.

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*In its 50<sup>th</sup> anniversary year, Community Renewal Team, Inc. is the designated Community Action Agency for Middlesex and Hartford Counties and is the largest non-profit provider of human services in Connecticut. The agency’s mission is Preparing Our Community to Meet Life’s Challenges. The mission is achieved each day by helping people and families change their lives and create their own opportunities in becoming self-reliant while making sure basic needs are met. CRT’s programs include Head Start, Meals on Wheels, energy assistance, supportive housing and shelters, and many others, serving people in more than 60 cities and towns in both our core catchment area and throughout Connecticut. Visit [www.crtct.org](http://www.crtct.org).*