



NEWS RELEASE

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Local Band ‘Momentum’ Shows that Teens Can Help Veterans *Second-Annual Concert on August 2 at Flatbread Pizza Will Raise Money for CRT Veterans Crossing*

An East Hartford program for homeless veterans will be the beneficiary of proceeds from a free concert put on by “Momentum,” an Avon-based high school rock band, at the Flatbread Pizza Company in Canton. This marks the band’s second benefit concert in two years that aims to raise money for Veterans Crossing, a transitional rooming house with linkages to support services for homeless military veterans located in East Hartford and operated by Community Renewal Team, Inc.

Dining customers will have the opportunity to make their donations, and in addition, Flatbread Pizza will donate \$3.50 for each large pizza purchased during the show (dine-in or take-out), and \$1.75 for each small pizza. In addition, there will be a silent auction for guests featuring great prizes including Ski Sundown lift tickets as well as a Takamine guitar.

The band is becoming known in the Greater Hartford area for its local performances, and their commitment to civic causes.

The band first became active in aiding Veterans Crossing when lead guitarist Sam Shield volunteered his time and efforts in a landscaping project at the residence prior to its grand opening in 2010. The band has also performed for free at other community events like the yearly Global Youth Services Day/Earth Day community cleanup in Hartford’s Northeast neighborhood.

“Momentum” is comprised of Shield, drummer Jack Stayton, vocalist Cole Petano, all 15 and attending Avon High School, guitarist Ben Sherbacow, 16, of Avon Old Farms School and bassist Taylor Cronin, 15, of East Grand Rapids High School in Michigan.

The show is scheduled for 5-8:30 p.m., Tuesday, Aug. 2 at Flatbread Pizza Co. in the Shoppes at Farmington Valley in Canton. A bar area separate from the dining room also will be open during the show.

For more information, visit [facebook.com/MomentumMusic](https://www.facebook.com/MomentumMusic) or contact Jason Natelle at (860) 560-5636 or natellej@crtct.org.

Free Momentum Concert/Fundraiser

- 5-8:30 p.m., Tuesday, August, 2, 2011
- Flatbread Pizza Co., Shoppes at Farmington Valley
- 110 Albany Turnpike (Route 44), Canton, CT 06109
- Silent auction including Ski Sundown lift tickets and a Takamine guitar as prizes
- Proceeds from donations and up to \$3.50 for each pizza sold by Flatbread Pizza (dine-in or takeout) will benefit CRT Veterans Crossing, a transitional rooming house for homeless military veterans.

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